



VSH Update

The mobile learner's library

Welcome!

“ Welcome to this news update for Virtual School Heads about Pearson Publishing's library package for mobile learning. There is a lot to tell you about in this update. The rapid uptake of our interactive learning materials is really encouraging and we're so pleased that so many young people are benefiting from a different way to learn. Read on to find out where and how mobile learning is having an effect, and how it can help prevent learning loss in English and maths over the summer holidays. ”

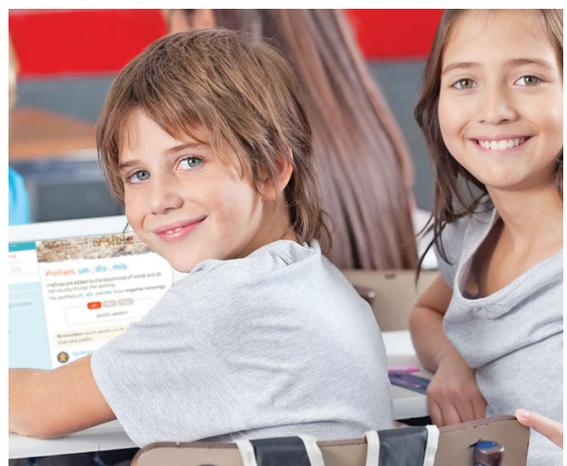
Sarah Hardstaff
nimbl Editor

Launch of mobile learners library sees rapid uptake

Across the country, Virtual Schools are finding learning on mobile to be a great way to meet the challenges they face with LAC. Fifteen Virtual Schools have already signed up to give our libraries to their young people to help with maths, English and much more. Many more are preparing to do so this term.

Authorities large and small have been introducing the programme to whole year groups or trialing it with select, handpicked groups of as few as 50 learners. Approaches to using it are varying. Some see it as a way to stretch able learners while others value it as a new way to engage learners who are struggling.

Virtual School Heads are finding the price of the programme to be one of its most attractive features. At only £40^{+VAT} per young person for any or all of our resources, the cost of an entire library is similar to just one hour of 1-2-1 tuition. Also proving popular is our flexible licensing model, high-quality educational resources and the ability to monitor learner's activity using nimbl online. The high level of support that we offer is also reassuring to Virtual School Heads.



@school @home #onthego



In good company...

All of these authorities have already signed up to use mobile learning libraries with their young people.

Derby

Leicester City

Poole

Suffolk

Gloucestershire

Luton

Salford

Wakefield

Hammersmith & Fulham

Norfolk

Somerset

Westminster

Kensington & Chelsea

North Lincolnshire

Southend

Ward off summer learning loss in English and Maths

Education scholars recognise that the summer holiday is a period when children often regress academically. All children lose academic skills during the summer months, but the degree of loss is much more marked amongst the disadvantaged, including LAC. Two-thirds of the academic achievement gap in reading and language found among secondary school students has been explained through the learning loss that occurs during the summer months of the primary school years.

A library on [nimbl](#) gives young people access to great curriculum activities including lessons, practices, reading and writing tasks, wherever they are. Access to these over the summer

break can make a real difference in combatting learning loss.

With the right preparation, young people can stay engaged and keep their skills ticking over until September. Virtual Schools already using [nimbl](#) are finding it advantageous to be ready early and have the programme fully-embedded with young people and their carers well in advance of the summer break. This gives their young people the best chance of a head start next year.

What's more, there is money to be saved by starting before the summer. Our price of **£40^{+VAT}** per learner is set to increase for September, so virtual schools should get involved soon to ward off summer learning loss.

Order now and save 20%!

This year, the cost of a library for each of your young people is **£40^{+VAT}**. That's approximately the cost of just one hour of 1-2-1 tuition and it gives full access right the way through to August 2016. From this September, yearly prices are going up to **£50^{+VAT}** so hurry to take advantage of significant cost savings.

Don't forget, with any order you can still take advantage of our premium support services.

- › Admin support
- › Staff training
- › Set-up support
- › Flexible licensing



Find out more

Contact Jacquie at Pearson Publishing [01223 350555](tel:01223350555), j.cox@pearson.co.uk to make an order, to request a brochure about mobile learning for LAC or to arrange a free visit from us. You can also visit www.pearsonpublishing.co.uk/resources/mobile/ to preview the library.



Pearson Publishing

Chesterton Mill, French's Road, Cambridge CB4 3NP
Tel 01223 350555 Fax 01223 356484

@school @home #onthego